

communicating at least a portion of the consumer loan application data to the client system to pre-populate at least one data field corresponding to a subsequent one of the plurality of user interface displays.

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Please add new claims 2-24, as follow:

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2. (new) The method of claim 1, wherein the plurality of consumer loan applications may be selected from a group including an auto loan application, an auto lease application, a personal loan application, a home equity loan application, a credit card application, and a small business loan application.

3. (new) The method of claim 1, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with the one of the plurality of consumer loan applications specified by the user.

4. (new) The method of claim 1, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with a consumer loan application other than the one of the plurality of consumer loan applications specified by the user.

5. (new) The method of claim 1, wherein the plurality of user interface displays comprise hypertext markup language (HTML) documents, and communicating the user interface to the client system comprises transmitting the HTML documents via a network communication protocol in response to a request from the client system.

6. (new) The method of claim 1, wherein storing the consumer loan application data in the storage device includes storing the data in a manner to be retrieved in response to customer identifying information.

7. (new) The method of claim 1, wherein a portion of the plurality of user interface displays comprise a sequence of user interface displays configured to capture consumer loan application data corresponding to the one of the plurality of consumer loan applications specified by the user, the sequence of user interface displays being accessible to the user in series via actuation of a button associated with each display of the sequence of user interface displays.

8. (new) A machine-readable medium that includes a set of instructions, the set of instructions, which when executed, perform a method, comprising:

communicating a user interface to a client system via a network communication link, the user interface including a plurality of user interface displays configured to capture consumer loan application data corresponding to a plurality of consumer loan applications, the plurality of user interface displays configured to receive a user input of the consumer loan application data in at least one data field associated with one of the plurality of consumer loan applications specified by a user;

receiving the consumer loan application data via the network communication link;

storing the consumer loan application data in a storage device; and

communicating at least a portion of the consumer loan application data to the client system to pre-populate at least one data field corresponding to a subsequent one of the plurality of user interface displays.

9. (new) The machine-readable medium of claim 8, wherein the plurality of consumer loan applications may be selected from a group including an auto loan application, an auto lease application, a personal loan application, a home equity loan application, a credit card application, and a small business loan application.

10. (new) The machine-readable medium of claim 8, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with the one of the plurality of consumer loan applications specified by the user.

11. (new) The machine-readable medium of claim 8, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with a consumer loan application other than the one of the plurality of consumer loan applications specified by the user.

12. (new) The machine-readable medium of claim 8, wherein the plurality of user interface displays comprise hypertext markup language (HTML) documents, and communicating the user interface to the client system comprises transmitting the HTML documents via a network communication protocol in response to a request from the client system.


13. (new) The machine-readable medium of claim 8, wherein storing the consumer loan application data in the storage device includes storing the data in a manner to be retrieved in response to customer identifying information.

14. (new) The machine-readable medium of claim 8, wherein a portion of the plurality of user interface displays comprise a sequence of user interface displays configured to capture consumer loan application data corresponding to the one of the plurality of consumer loan applications specified by the user, the sequence of user interface displays being accessible to the user in series via actuation of a button associated with each display of the sequence of user interface displays.

15. (new) A method, comprising:

receiving a user interface via a network communication link, the user interface including a plurality of user interface displays configured to capture consumer loan application data corresponding to a plurality of consumer loan applications;

receiving a user input, the user input comprising entry of the consumer loan application data into at least one data field associated with one of the plurality of consumer loan applications specified by a user;

 communicating the consumer loan application data to a server to store in a storage device; and

receiving at least a portion of the consumer loan application data from the server to pre-populate at least one data field of a subsequent one of the plurality of user interface displays.


16. (new) The method of claim 15, wherein the plurality of consumer loan applications may be selected from a group consisting of an auto loan application, an auto lease application, a personal loan application, a home equity loan application, a credit card application, and a small business loan application.

17. (new) The method of claim 15, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with the one of the plurality of consumer loan applications specified by the user.

18. (new) The method of claim 15, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with a consumer loan application other than the one of the plurality of consumer loan applications specified by the user.

19. (new) The method of claim 15, wherein a portion of the plurality of user interface displays comprise a sequence of user interface displays configured to capture consumer loan application data corresponding to the one of the plurality of consumer loan applications specified by the user.

20. (new) A machine-readable medium that includes a set of instructions, the set of instructions, which when executed, perform a method, comprising:

 receiving a user interface via a network communication link, the user interface including a plurality of user interface displays configured to capture consumer loan application data corresponding to a plurality of consumer loan applications;

receiving a user input, the user input comprising entry of the consumer loan application data into at least one data field associated with one of the plurality of consumer loan applications specified by a user;

communicating the consumer loan application data to a server to store in a storage device; and

receiving at least a portion of the consumer loan application data from the server to pre-populate at least one data field of a subsequent one of the plurality of user interface displays.

21. (new) The machine-readable medium of claim 20, wherein the plurality of consumer loan applications may be selected from a group consisting of an auto loan application, an auto lease application, a personal loan application, a home equity loan application, a credit card application, and a small business loan application.

22. (new) The machine-readable medium of claim 20, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to

a sequence of user interface displays associated with the one of the plurality of consumer loan applications specified by the user.

23. (new) The machine-readable medium of claim 20, wherein the subsequent one of the plurality of user interface displays comprises a user interface display corresponding to a sequence of user interface displays associated with a consumer loan application other than the one of the plurality of consumer loan applications specified by the user.

24. (new) The machine-readable medium of claim 20, wherein a portion of the plurality of user interface displays comprise a sequence of user interface displays configured to capture consumer loan application data corresponding to the one of the plurality of consumer loan applications specified by the user.

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IN THE SPECIFICATION:

Please replace the paragraph at page 28, line 14 through page 29, line 3, with the following rewritten paragraph:

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-- The sequence of UI displays for capturing credit card application data concludes with a product detail/credit card detail view (see reference numeral 802), such as that illustrated in Figure 27. The product detail/credit card detail view UI display of Figure 27 may include the application header 1201, the "SUBMIT" button 2109, and the "PREVIOUS" button 1217, as discussed above, as well as the menu bar 1203. A list applet 2705, like that discussed above, but corresponding to data fields 2703 of a credit card detail form applet 2701 may be displayed adjacent to the menu bar 1203, in an embodiment. The pull-down menu 2107 (Figure 21) corresponding to the product detail ("PRD. DTL.") tab of the menu bar 1203 may be automatically adjusted to the credit card detail form applet selection, in an embodiment. The credit card detail form applet 2701 may generally be configured to capture consumer loan